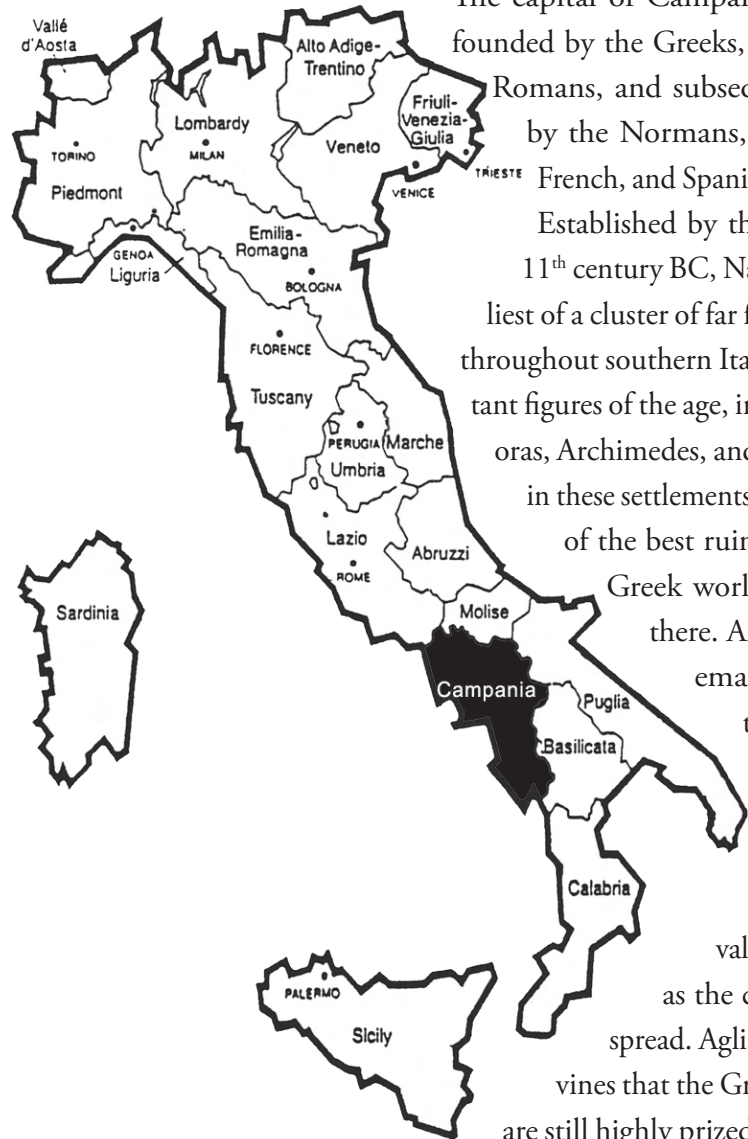




YOUR ACCESS TO OUTSTANDING WINES FROM CALIFORNIA AND ITALY

CAMPANIA

The capital of Campania, Naples was founded by the Greeks, enlarged by the Romans, and subsequently invaded by the Normans, Hohenstaufen, French, and Spanish among others. Established by the Greeks in the 11th century BC, Naples was the earliest of a cluster of far flung settlements throughout southern Italy. Many important figures of the age, including Pythagoras, Archimedes, and Aeschylus lived in these settlements, and today some of the best ruins of the ancient Greek world can be found there. Along with mathematics, architecture, and drama, the ancient art of winemaking also flourished in the hills and valleys of the region as the cult of Dionysus spread. Aglianico and Greco, vines that the Greeks introduced, are still highly prized. The Greek his-



torian Herodotus called this part of Italy Oenotria, the land of wine. In the 16th century, Sante Lancerio, the bottler of Pope Paul III, raved about the wines of the Kingdom of Naples, and their reputation continued into the 19th century. But subsequently, viticulture went into decline for decades as growers left the land, and the majority of remaining producers ignored DOC regulations and instead chose to plant prolific vines rather than those that would produce premium grapes. In the last fifteen years, producers have once again recognized the potential of southern Italy in general and have modernized their viticulture and winemaking techniques. Fiano di Avellino and Greco di Tufo are among Italy's most distinguished white wines, while Taurasi from Aglianico has been called the Barolo of the south because of its aging ability. This is Campania's only DOCG wine to date. Mastroberardino is a distinguished winery in the region as is Feudi di San Gregorio, Villa Matilde, Mustilli, and Casa d'Ambra.

Italian Wineries of the Month



Something old, something new in Campania

Villa Carafa

Located in Campania, Villa Carafa has a rich collection of wines made from native and rare Italian varietals in the south. The estate is located in Taverola, which belongs to Caserta, a province recently garnering attention for the presence of outstanding volcanic soils and indigenous varieties. Casavecchia, Pallagrello, Asprinio, Falanghina, Piediroso, Scaiscinuso, and Coda di Volpe are among these ancient, magical grapes. Run today by second generation daughter and son Nicola and Mario Caputo, Villa Carafa originally belonged to their mother's side of the family. Nicola and Mario restructured the abandoned farming villa and made it their goal to invest in prime vineyard land across the region. With vineyards in most of the appellations of Campagna, this winery has truly some outstanding offerings, especially since enologist Lorenzo Landi has come on board.

great wines have been made since Roman times, the Barletta family is the first to develop research on the almost extinct Pallagretto and Casavecchia clones. The family has developed one of the most unique projects in Campania, and enologist Paolo Caciorgna has recently added his expertise to the undertaking, contributing great elegance to the wines made here. The Vestini Campagnano project began in 1990 with garage style research and only a few vines growing in the backyard. Stimulated by the idea that Pallagretto was once one of the noblest wines in Europe, held in high esteem by the Bourbon kings, enology professor Luigi Moto offered to contribute his scientific support. By 2000, Vestini Campagnano had planted vineyards based on the original viticultural material discovered there and was producing 6,000 liters of wine divided between Pallagretto Bianco and Rosso and Casavecchia Rosso, all in the Terra al Volturno appellation. Today Alberto Barletta is continuing the direction of this unique estate with the help of his son Amadeo.



CelebrationsWineClub.com

Anna Maria Knapp, Owner
75 Pelican Way G1
San Rafael, CA 94901

1-800-700-6227

Celebrate@
CelebrationsWineClub.com

april 2006

RECOMMEND US

to family members, friends, business associates, and clients whom you think would appreciate Celebrations Wine Club.

RECEIVE a complimentary third bottle of outstanding wine with your regular shipment of two bottles, when they join Celebrations Wine Club.

Send this form to: Celebrations Wine Club
75 Pelican Way G1
San Rafael, CA 94901

Or call: 1-800-700-6227

Anna Maria, please send information and a complementary issue of our newsletter to the following people. Please mention my name.

1. Name _____

Address _____

City _____ State _____ Zip _____

2. Name _____

Address _____

City _____ State _____ Zip _____

Your name _____

Cut .75 inches exactly off this side of the sheet.

Cut .75 inches exactly off this side of the sheet.

REORDER

Call or email to reorder these exceptional wines from the Artisan Series for just \$11.00 per bottle.

Half Case \$66.00
Full Case \$132.00
plus tax & shipping

To reorder wines from the Winemaker Series, call or email for prices.

1-800-700-6227
celebrate@celebrationswineclub.com

WINES OF THE MONTH

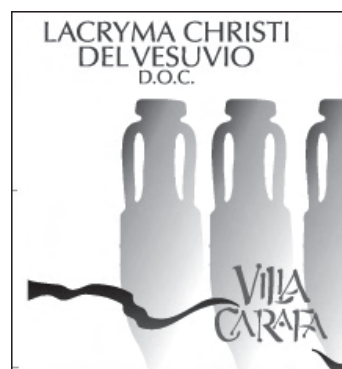


ARTISAN SERIES

Villa Carafa

2002 Lacryma Christi Rosso

The Lacryma Christi Rosso is comprised of 100 percent Piediroso, which means "red feet" in Italian and refers to the color of its stalks. The wine is often blended with austere Aglianico because it adds plummy, black cherry notes along with anise and spice, softening the blend, much like Merlot does for Cabernet Sauvignon. You can serve this food friendly wine with a wide variety of foods, such as braised chicken, baked rosemary potatoes, and small game. Serve at cool room temperature.



Villa Carafa

2003 Lacryma Christi Bianco

The appellation called *Lacryma Christi* or "Tears of Christ" is home to this 100 percent Greco, a grape variety that was brought to southern Italy by the ancient Greeks and subsequently proliferated throughout Italy. Different clones in different regions are known by names such as Greco, Grecanico, and Grechetto. The variety may also be linked to Falanghina and to the Trebbiano family, including Verdicchio among others. Grown on the ashen slopes of Mount Vesuvius, the wine suggests peaches, minerals, verbena, and pineapple. A Roman legend attributes the character of the vines to the tears of Bacchus, the Roman god of wine, but the story was later replaced by a Christian legend. When God cast Lucifer out of Paradise, Lucifer stole a piece of heaven, which fell into the Gulf of Naples as he was cast out from above. God cried over Lucifer's betrayal, and His tears fell to earth, where the vines took life. Chill the wine before serving.

WINEMAKER SERIES

Villa Carafa

2003 Casavecchia

One hundred percent Casavecchia, meaning "old house" in Italian, the variety is a mystery but is probably an indigenous grape, near extinction until it was propagated during the last 30 years. The wine is dark and heady with chocolate, blackberry, raisins, and pepper on the nose and palate. Some scholars think the wine may be related to Syrah. The wine was aged for six months in stainless steel, six months in oak barrels, and four months in bottle. Serve at cool room temperature.



Villa Carafa

2000 Taurasi

One hundred percent Aglianico, the noble grape of Campania, the wine is called Taurasi, named after the appellation in the foothills of Monte Turo on the slopes above the Calore river valley. A second very important Aglianico appellation is located in Basilicata on the slopes of Monte Vulture. The wine is aged for 24 months in oak barrels and 12 months in bottle before release from the winery. Expect powerfully concentrated fruit flavors with mineral notes from the smoky volcanic soils.

WINES OF THE MONTH

COLLECTOR SERIES



Vestini

2003 Pallagrello

Pallagrello was a favorite of Ferdinando IV, Bourbon King of the Two Sicilies, the vine probably going back to Greek origins. Another almost lost grape variety, this extraordinary winery has transported Pallagrello from historical reference to current reality. Typical of Campania's most noble wines, this one is powerful, complex, and utterly unique. The wine was aged for 12 months in oak barrels and six months in bottle before release from the winery. Decant and serve at cool room temperature.



Vestini

2003 Casavecchia

What is called Casavecchia today takes its name from the *old house*, when 30 years ago, Luigi Veronelli rediscovered a single plant that had survived the grape diseases of the nineteenth century. Scholars suspect that the variety is a descendent of Trebulano, a grape that was praised by Pliny in Roman times. Bold and structured, the wine broadens in the mid palate and expands into an explosive finish of blackberries and spices. The wine was aged for 15 months in oak barrels and two months in bottle before release from the winery. Decant and serve at cool room temperature.

PICK & CHOOSE

JUST RED? JUST WHITE?
JUST CALIFORNIAN?
JUST ITALIAN?
HOW ABOUT A COMBINATION?

CALIFORNIA WINES

Artisan Series: \$29.50/month, a red and a white
Winemaker Series: \$59.50/month, 2 reserve reds
Artisan red-Winemaker red: \$46/month

ITALIAN WINES

Artisan Series: \$32/month, a red and a white
Winemaker Series: \$62/month, 2 reserve reds
Collector Series: \$112/month, 2 collectable reds
Artisan red-Winemaker red: \$48/month
Winemaker red-Collector red: \$87/month

CALIFORNIA-ITALIAN COMBINATIONS

CA Artisan red-IT Artisan red: \$33/month
CA Artisan white-IT Artisan white: \$29.50/month
CA Winemaker-IT Winemaker: \$62/month
Alternate CA & IT Artisan Series: \$29.50/\$32/month
Alternate CA & IT Winemaker Series: \$59.50/\$62/month

DOUBLE UP

You can also receive more than two bottles per month. CA sales tax is included. Shipping is extra.

SEND A GIFT SUBSCRIPTION

to family, friends, business associates, and clients for any number of months that you prefer.

CHOOSE:

- California Artisan Series \$29.50/mo.
- California Winemaker Series \$59.50/mo.
- Italian Artisan Series \$32/mo.
- Italian Winemaker Series \$62/mo.
- Italian Collector Series \$112/mo.
- Or select from "Pick & Choose" above & write here:

Prices include 2 bottles of glorious wine, the newsletter, and CA sales tax. We include a gift card with your personal message. Shipping extra.

Send this form to: Celebrations Wine Club
75 Pelican Way G1
San Rafael, CA 94901

Or call 1-800-700-6227 or fax this form to 1-415-457-3362
Or order from our website at www.celebrationswineclub.com

Anna Maria, please send a gift subscription to the following person:

Recipient's name _____
Address _____
City _____ State _____ Zip _____
Phone no. _____
Message _____
No. of months _____ Please bill me monthly. Please bill total.
My name _____
Credit card billing address _____
My phone no. (____) _____ - _____
Please charge my Visa Mastercard Discover
Card number _____ Expiration ____/____/____
Signature _____